

# Top 10 Reasons You Should Buy from an RSPA Certified Reseller

10. You are assured that an RSPA certified reseller has integrity.
9. An RSPA certified reseller provides jobs for your community.
8. An RSPA certified reseller can service your equipment at 5pm on a Friday.
7. An RSPA certified reseller can guide you in your purchase decisions so your POS equipment supports the peripheral equipment that you need to interface in the present *and* in the future.
6. A certified RSPA reseller is qualified to consult with you about every aspect of your business that impacts the function of your POS system. Do you want to interface your security camera with your POS system? Why or why not?
5. Your RSPA reseller will guide your PCI compliance needs.
4. An RSPA certified reseller provides you what's needed, not just what they have to sell, and shows you the way to increase profits by doing so. This will help you gain an edge over your competition.
3. Your RSPA certified reseller can optimize your profits by showing you how to reduce waste, prevent employee theft, and create higher per-customer sales.
2. An RSPA certified reseller is your partner, not a one-time transaction. They want your business to be profitable just like you do, and can help you succeed.

## And The Number One Reason You Should Buy From an RSPA Certified Reseller

1. The National Restaurant Association (NRA) recommends using RSPA Certified Resellers who endorse the "8 Essentials of POS Ownership".



Retail Solutions Providers Association (RSPA) is an industry association dedicated to the retail technology industry.

Members include resellers, distributors, hardware manufacturers, software developers, consultants and service providers who bring retail technology solutions to the marketplace. RSPA has been in existence for over 60 years.



For more information about the RSPA Certification Program, please contact RSPA headquarters at 800.782.2693 or reference our website at [www.RSPACertified.com](http://www.RSPACertified.com).